




Echinacea Purple Fantasy™

'Conevin' PP#20620

 **ZONE** 4-8

 **LIGHT** Full Sun

 **SIZE** 1-2' wide x 2-3' tall

Purple Fantasy™ has deep purple/pink flowers that appear in the summer and bloom continuously into the fall.

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— THE CONARD-PYLE CO. —



Echinacea Purple Fantasy™

'Conevin' PP#20620

ORIGIN

Origin: A purple colored coneflower found by Mr. Nevin Smith at Suncrest Nurseries in Watsonville, CA.

INFORMATION

Hardiness: USDA Cold Hardiness Zone 4-8. Full hardiness and heat testing underway.

Size: 2'- 3' high x 2' wide.

Growth Habit/Form: Clump forming.

Flowers: Deep Purple flowers that are about 3-4" in diameter appear in the summer and continue to bloom sporadically until frost, no fragrance noticed.

Fruit: Brown central cone with a bronze color is loaded with seed.

Foliage: The leaves of this variety are 4-8 inches in length and dark green, coarse, serrated and have short, stiff hairs. Alternate and simple.

Soil (pH): Will grow well in a wide range of soils, but prefer soil that is not too sandy or hard. Good drainage is key.

Sun/Shade: Full sun to light shade. Do not benefit from

additional fertility. Drought and heat tolerant.

Pruning/Shearing: Trim back to the ground in late fall or early spring.

Propagation Notes: Propagate by division every 2-3 years.

Special Features: Purple Fantasy™ has deep purple/ pink flowers that appear in the summer and bloom continuously into the fall.

Uses: Perennial borders, native landscapes.

Availability: The Conard-Pyle Co. is currently building stock for further evaluation. Asexual propagation of this protected plant without a license is prohibited.



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